Ricoh USA Newsroom

**Ricoh’s Sleek New ‘Desk Edge’ Projectors Declutter The Business Meeting**

New high-definition projection systems sit on the edge of conference room tables, directing wires, lights and fans away from guests

**Malvern, PA, June 12, 2013** - Presentations are an essential part of the business meeting experience, but must the projector occupy the center of the table, tangling people and papers in its cords and noisily blowing hot air into guests’ faces?

Not if the projectors are from Ricoh Americas Corporation, which today unveiled a new line of projection systems that uniquely rest at the edge of the table with wires, vents and light directed away from attendees, leaving the center of the table clear for business.

The RICOH PJ X3340, PJ WX3340, PJ X3340N and PJ WX3340N Desk Edge projection systems, which can also be mounted on ceilings, reflect Ricoh’s commitment to solving customer problems through elegant design.

“We believe projection systems deserve the same design optimization that cameras, printers and smart phones are undergoing to provide higher-end functions in sleeker packages,” said Matt Sakauchi, Vice President, Visual Communications Group, Ricoh Americas Corporation. “In addition to delivering compelling presentations, these systems make a powerful statement about your business and how you want to treat the people you’re hosting.”

Ricoh is the only projection system manufacturer to offer fan and cable connections on the lens side. Its breakthrough auto brightness function dials brightness up or down depending on ambient light, prolonging lamp life and conserving electricity. Networked models, which both support wireless and wired connections, can be managed by Ricoh’s @Remote software to further minimize energy consumption. A built-in 10-watt speaker system provides impressive audio for larger corporate settings, even though the device barely consumes the footprint of a business letter.

**Powerful capabilities**
These units can project images from as close to the wall or screen as 27 inches and as far away as 24 feet. High-definition images range from 30 inches diagonal to 240 inches, depending on the proximity and model.

The RICOH Desk Edge Series can be operated via one-touch keys or remote control. The projectors automatically self-balance to maximize focus and minimize distortion even when projecting in tight spaces or at sharp angles. Two of the systems, the RICOH PJ X3340N and PJ WX3340N, automatically focus for a sharper image when the projector is first turned on or moved. When projecting onto color surfaces, Wall Color Mode offers subtle color enhancements automatically to improve image clarity.

USB connections enable hosts to deliver computer-free presentations, and the multi-screen mode enables guests in up to four different rooms with four different projectors, to view the same presentation seamlessly.
For more engaging meetings and brainstorming sessions, the RICOH Desk Edge Series can turn walls and ordinary whiteboards into interactive digital whiteboards when combined with the optional eBeam® technology from Luidia. Users can project from any networked Mac or PC and capture information for use later.

Pricing - Model, Connectivity, Resolution, MSRP

- PJ X3340, Standalone, XGA, $1,040
- PJ WX3340, Standalone, WXGA, $1,200
- PJ X3340N, Wired/wireless network capable, XGA, $1,375
- PJ WX3340N, Wired/wireless network capable, WXGA, $1,500

Visit Ricoh at InfoComm Booth #2368 June 8-14 in Orlando. For details on Ricoh’s full line of products, services and solutions, please visit www.ricoh-usa.com.

| About Ricoh |
Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2013, Ricoh Group had worldwide sales of 1,924 billion yen (approx. 20 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, imagine. change., Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/

###

© 2013 Ricoh Americas Corporation. All rights reserved. All referenced product names are the trademarks of their respective companies.

**Contact:**

John Greco
Ricoh Americas Corporation
(973) 882-2023
john.greco@ricoh-usa.com

Tracey Sheehy
Breakaway Communications
(212) 616-6003
SOURCE Ricoh Americas Corporation

Additional assets available online: PDF (1)