

Ricoh Unveils Powerful Yet Easy-To-Use Interactive Whiteboard For Business

RICOH D5500 simplifies collaboration across offices and continents

Malvern, PA, April 30, 2014 - Ricoh Americas Corporation today unveiled an interactive whiteboard for corporations and government agencies that need to collaborate on important business initiatives across offices and geographies.

The new RICOH Interactive Whiteboard D5500 is simple to use and resistant to intrusion while offering a finer, smoother, higher-resolution writing experience than most competing solutions. Ricoh will demonstrate the system at the InfoComm 2014 show, June 14-20 in Las Vegas at Booth# C5825.

The RICOH D5500 enables a company to easily present finely detailed information and images on the 55-inch-diagonal HD screen. Presenters can invite up to 84 participants to view information via a virtual private network using up to four RICOH Interactive Whiteboard D5500s that can connect across an enterprise. Annotations made on one appear instantaneously on the other three.

“In today’s fast paced work environment, it’s critical for companies to securely mobilize their information around the world in a way that collapses time and distance barriers,” said Matt Sakauchi, Vice President, Technology Marketing, Ricoh Americas Corporation. “Solutions like the D5500 put information to work for our customers, giving them an enhanced ability to see, learn, share and act to meet their most important business challenges.”

Simplicity a virtue

Many interactive whiteboards are essentially full-blown computers, which can pose a problem. Their software and controls are so complex that only experts end up using them. Their Internet connectivity and writeable hard drives make them vulnerable to viruses and intruders. The RICOH Interactive Whiteboard D5500, by contrast, is a simple-to-operate firmware-based system that is more resistant to intrusion.

The RICOH D5500 can be set up in minutes. The device is engineered to enable even first-time users to easily write, draw, edit, move, resize and save images via intuitive touchscreen controls.

The included electronic pen enables smooth and quick annotation with minimal lag, and its soft-touch nib and erase function provide natural feedback. The whiteboard’s 1920 x 1020 dpi resolution provides optimal clarity for fine lines created by the pen or presented in drawings or schematics.

Users can extend the power of the RICOH D5500 by creating remote interactive whiteboards on their walls using the RICOH PJ WX4141NI and a PC connection. The RICOH D5500 can also be used as a high-quality display for Ricoh’s Unified Communication System – the RICOH P3000 – or other videoconferencing systems while sharing information via the RICOH D5500’s picture-in-picture function.

Security

The RICOH D5500 helps reduce information security fears typically associated with traditional whiteboards. Confidential information won’t get left behind for others to see, as all data is permanently deleted just by turning off the power switch at the end of a presentation. Presenters also have more control over who sees a presentation, as remote participants can only access a presentation through PIN code authentication. Audience members have no easy way to take a presentation or share it. With the RICOH D5500 presenters can choose to share images and handwritten notes as emailed PDFs at their sole discretion.

The RICOH Interactive Whiteboard D5500 is available now at a suggested retail price of \$7,754 for the whiteboard, \$1,305 for the optional stand and \$1,200 for a collaboration license.

For details on Ricoh’s full line of products, services and solutions, please visit www.ricoh-usa.com.

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions,

document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2014, Ricoh Group had worldwide sales of 2,236 billion yen (approx. 21.7 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, imagine. change. Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/

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