

Ricoh's unwavering commitment to sustainability earns 7th consecutive ENERGY STAR® Partner of the Year Award

EPA recognition is the latest of many honors that exemplify a steadfast dedication to delivering significant contributions toward a more sustainable society

EXTON, Pa., May 5, 2022 /PRNewswire/ -- [Ricoh USA, Inc.](#) announced today that it has received the 2022 ENERGY STAR® Partner of the Year Sustained Excellence Award from the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy. This recognition, which reaffirms a commitment made more than 45 years ago to conduct business in a manner that supports Earth's self-renewal capabilities, marks the seventh consecutive year Ricoh has been named an ENERGY STAR Partner of the Year and the fifth year with the Sustained Excellence distinction.

"A top priority for Ricoh has always been to focus on people, prosperity, and the planet, which includes bringing constant innovations to market while driving sustainability to benefit humanity," said Donna Venable, Executive Vice President, Human Resources and Deputy General Manager, Shared Services, Ricoh North America. "In the past year, we spearheaded new initiatives to reinforce our dedication to reducing our environmental footprint and made significant strides in aligning our sustainability activities with the United Nations' Sustainable Development Goals (SDGs). This is in sync with our keen focus on our work with the EPA supporting the ENERGY STAR program, an initiative we are fully behind. We are truly honored by this recognition."



Ricoh, a long-standing ENERGY STAR partner for imaging equipment, pursued several notable efforts this year to further energy efficiency in its products and expand its overall sustainability initiatives, some of which include:

- **Continuing to work towards a circular economy:** A central component to a circular economy is realizing a recycling-oriented society. With this in mind, in 2021 Ricoh proposed a "non-new" category to the EPA for the ENERGY STAR Imaging Equipment Program. As part of this first-of-its-kind achievement, Ricoh [announced](#) that nine multifunction printer (MFP) models in its third-generation GreenLine Series were the first remanufactured imaging equipment to achieve ENERGY STAR certification by the EPA.
- **Contributing to the achievement of a zero-carbon society:** Ricoh continues to work on a variety of technological innovations that combine high energy-saving performance with ease-of-use, for industrial media with low CO2 life cycle emissions compared to conventional paper, and for solutions for equipment operation involving renewable energies. These energy-saving technologies are crucial when it comes to working towards the achievement of a zero-carbon society. One example is Ricoh's ENERGY STAR certified Smart Operation Panel devices, which have built-in energy management features, including green reports that help customers visualize their CO2 impact. In 2021, Ricoh updated, designed and marketed its ENERGY STAR certified imaging equipment to encourage practical energy performance, while maintaining ease of use.
- **Outreach to customers and beyond:** Ricoh has promoted the ENERGY STAR message and mission for several years, and 2021 was no exception. The company continued to elevate ENERGY STAR messaging across its customers and partners – nearly tripling its previous public relations and social media reach over the past two years. Ricoh also participated in ENERGY STAR-related activities, such as the celebration of ENERGY STAR Day when Ricoh [announced](#) its three-year lease agreement with the Chicago Public Schools (CPS) to provide its [GreenLine Series](#), as well as its community engagement efforts with a disabled veterans organization in Arizona, where Ricoh provided ENERGY STAR certified print equipment, including maintenance service and supplies.
- **Improved innovation:** Ricoh continues to promote a more sustainable society with environmental technology innovations for practical energy savings that do not sacrifice business productivity. In June 2021, Ricoh launched the RICOH IM 2500-6000 Series, which is more energy efficient than its predecessor models (RICOH MP 2555-6055) anywhere from 4.0% to 10.0% when comparing typical electricity consumption (TEC) values. The increased percentage of Ricoh's Eco-Mode enablement rate

(82.5%) has also been a strong indicator of its commitment to communicating the maximum benefits of the energy-saving technologies embedded in Ricoh's imaging equipment. Ricoh's sustainability efforts also extend across product manufacturing, supplies, service and education.

"We know it's going to take all of us working together to tackle the climate crisis, and the 2022 ENERGY STAR award-winning partners are demonstrating what it takes to build a more sustainable future," said EPA Administrator Michael S. Regan. "These companies are showing once again that taking action in support of a clean energy economy can be good not only for the environment, but also for business and customers."

Each year, the ENERGY STAR program honors a group of businesses and organizations that have made outstanding contributions to protecting the environment through superior energy achievements. ENERGY STAR award winners lead their industries in the production, sale, and adoption of energy-efficient products, homes, buildings, services, and strategies. These efforts are essential to fighting the climate crisis and protecting public health.

For a complete list of 2022 winners and more information about ENERGY STAR's awards program, visit energystar.gov/awardwinners.

About ENERGY STAR

ENERGY STAR® is the government-backed symbol for energy efficiency, providing simple, credible, and unbiased information that consumers and businesses rely on to make well-informed decisions. Thousands of industrial, commercial, utility, state, and local organizations—including more than 40 percent of the Fortune 500®—rely on their partnership with the U.S. Environmental Protection Agency (EPA) to deliver cost-saving energy efficiency solutions. Since 1992, ENERGY STAR and its partners helped American families and businesses avoid more than \$500 billion in energy costs and achieve more than 4 billion metric tons of greenhouse gas reductions. More background information about ENERGY STAR's impacts can be found at www.energystar.gov/impacts and state-level information can be found at www.energystar.gov/statefacts.

| About Ricoh |

Ricoh is empowering digital workplaces using innovative technologies and services that enable individuals to work smarter from anywhere.

With cultivated knowledge and organizational capabilities nurtured over its 85-years history, Ricoh is a leading provider of digital services and information management, and print and imaging solutions designed to support digital transformation and optimize business performance.

Headquartered in Tokyo, Ricoh Group has major operations throughout the world and its products and services now reach customers in approximately 200 countries and regions. In the financial year ended March 2021, Ricoh Group had worldwide sales of 1,682 billion yen (approx. 15.1 billion USD).


For further information, please visit www.ricoh.com

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Additional assets available online:  [Images \(1\)](#)

<https://newsroom.ricoh-usa.com/2022-05-05-Ricohs-unwavering-commitment-to-sustainability-earns-7th-consecutive-ENERGY-STAR-R-Partner-of-the-Year-Award>