New small-footprint MFP and printer series helps Ricoh customers share information and complete tasks quickly and easily

New device series boasts high speeds, high volumes and robust feature set in a compact package at an affordable price point

MALVERN, Pa., January 12, 2017 – Ricoh USA, Inc. today unveiled its latest black-and-white device series to help small offices and enterprises work and collaborate more easily and efficiently. The compact, powerful RICOH MP 501SPF and RICOH MP 601SPF multifunction printer (MFP) and RICOH SP 5300DN and RICOH SP 5310DN printer series addresses the need for modern companies to drive maximum productivity and get the most out of their resources – including space. These high-speed, high-volume, low-maintenance, low-cost devices further Ricoh’s commitment to developing new technologies that help customers succeed in the fast-paced new world of work.

To keep up with the pace of most businesses today, devices must have the ability to handle heavy workloads without breaking down. This series achieves just that by operating nearly maintenance-free throughout the life of the device. The RICOH MP 501SPF/MP 601SPF MFPs print at 52 and 62 pages per minute (ppm), respectively, while the RICOHSP 5300DN/SP 5310DN printers print at 52 and 62 ppm. The full series delivers this power in small footprints, making them ideal for environments where space is at a premium, such as doctors’ offices, education facilities, retail banking and pharmacies.

The RICOH SP 5300DN and RICOH SP 5310DN are especially compact, fitting easily under or on top of desks and counters, such as at point-of-sale locations or in hospitals. Despite their small size, these devices pack an incredible punch, with the 52-ppm RICOH SP 5300DN printing at 1,200 x 600 dpi resolution and the 62-ppm RICOH SP 5310DN printing at 1,200 x 1,200 dpi. Both devices boast a maximum paper capacity of 2,600 pages. Additionally, the RICOH SP 5310DN and RICOH MP 601SPF are Ricoh’s first A4 62-ppm devices.

The RICOH MP 501SPF and RICOH MP 601SPF MFPs continue the line’s small-but-powerful trend while operating as the collaboration hub of an organization. These devices are ready-made to use workflow-enhancing and tracking applications to help get more done more quickly and efficiently. A legal-sized platen allows for quick, simple copying, scanning and faxing of legal-sized documents, even when stapled, a major help for organizations that handle such documents frequently, such as insurance companies. A 75-sheet-capacity Automatic Reversing Document Feeder (ARDF) further streamlines copying, scanning and faxing of multipage originals.

Additionally, these MFPs leverage an improved user interface, in the form of Ricoh’s next-generation Smart Operation Panel, which intuitively simplifies print and other collaboration processes. This Workstyle
Innovation Technology, the evolution of office automation, enables driverless near-field communication (NFC) printing from mobile devices, displays frequently used functions in the user interface, and allows preconfigured print settings to be created for specific documents. These features work together to create a quick, seamless collaboration experience.

“You see it in how office spaces are designed: Everyone is looking to get more done in less space,” said John Brophy, Vice President, Product Marketing, Ricoh USA, Inc. “With this line of devices, we’re looking to help customers looking to do the same. These are high-quality, high-volume, high-speed workhorses that take up very little space. Not too long ago, the idea of a 62-ppm device that could fit under a counter and handle the high volumes generated by busy environments was inconceivable. Now, it’s under counters in pharmacies, higher education admissions offices and just about everywhere else.”

The RICOH MP 501SPF/MP 601SPF/SP 5300DN/SP 5310DN series devices are ENERGY STAR® certified and carry an EPEAT® Silver rating, honors reflecting Ricoh’s ongoing sustainability efforts, as recognized by its winning the highly coveted 2016 ENERGY STAR Partner of the Year Award.

For details on Ricoh’s full line of products, services and solutions, please visit www.ricoh-usa.com. Also, follow Ricoh on Twitter for additional content related to its offerings.

| About Ricoh |

Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline – imagine. change. – Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems, IT services, production print solutions, visual communications systems, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ending March 2016, Ricoh Group had worldwide sales of 2,209 billion yen (approx. 19.6 billion USD).

For further information, please visit www.ricoh.com

© 2017 Ricoh USA, Inc. All rights reserved. All referenced product names are the trademarks of their respective companies.

Contacts:

John Greco
Ricoh USA, Inc.
(973) 882-2023
john.greco@ricoh-usa.com

Tracey Sheehy
Breakaway Communications
(212) 616-6003
tsheehy@breakawaycom.com

SOURCE Ricoh USA, Inc.

Additional assets available online: PDF (1)