

Ricoh Ranked on Channel Futures MSP 501 —Tech Industry’s Most Prestigious List of Global Managed Service Providers

Annual MSP 501 Identifies Industry’s Best-in-Class Businesses Growing Via Recurring Revenue and Innovation

EXTON, PA, August 3, 2021 – [Ricoh USA, Inc.](#) today announced that Ricoh IT Services has been named one of the world’s premier managed service providers in the prestigious [2021 Channel Futures MSP 501 rankings](#).

Ricoh has been selected as one of the technology industry’s top-performing providers of managed services by the editors of [Channel Futures](#). The Channel Futures MSP 501 survey examines organizational performance based on annual sales, recurring revenue, profit margins, revenue mix, growth opportunities, innovation, technology solutions supported, and company and customer demographics.

Managed service providers that qualify for the list must pass a rigorous review conducted by the research team and editors of Channel Futures that rank applicants using a unique methodology that weighs financial performance according to long-term health and viability, commitment to recurring revenue and operational efficiency.

“We are honored to receive the Channel Futures 501 MSP award at a time when flexibility, creativity and agility are paramount to meeting our customers’ needs and helping them achieve future success,” said Bob Lamendola, Senior Vice President, Technology and Head of Digital Services Center, Ricoh USA, Inc. “As we emerge from the pandemic, customers are eager to refocus on their business objectives and prioritize their investments for maximum momentum and value. Competition is fierce, and customers look for partners like Ricoh that can flex with their changing objectives and equip them for what’s next without sacrificing profitability or long-term sustainability.”

“The 2021 Channel Futures MSP 501 winners are the highest-performing and most innovative IT providers in the industry today. They stand head and shoulders above the competition,” said Robert DeMarzo, Vice President of Content for the Channel Futures and Channel Partners Conference & Expo division of Informa Tech Channels. “Coordinated by Channel Futures MSP 501 editor Allison Francis, this year’s list was clearly one of the best ever on record.”

The MSP 501 winners will be recognized at the MSP 501 Awards Gala at the [Channel Partners Conference & Expo / MSP Summit](#), Nov. 1-4, in Las Vegas.

Background

The 2021 MSP 501 list is based on confidential data collected and analyzed by the Channel Futures editorial and research teams. Data was collected online from March 1-May 24, 2021. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors.

For more information on Ricoh's IT Services offerings, please visit <https://www.ricoh-usa.com/en/solutions/by-role/it>, or follow the company's social media channels on [Twitter](#), [Facebook](#) and [LinkedIn](#).

| About Ricoh |

Ricoh is empowering digital workplaces using innovative technologies and services that enable individuals to work smarter from anywhere.

With cultivated knowledge and organizational capabilities nurtured over its 85-years history, Ricoh is a leading provider of digital services and information management, and print and imaging solutions designed to support digital transformation and optimize business performance.

Headquartered in Tokyo, Ricoh Group has major operations throughout the world and its products and services now reach customers in approximately 200 countries and regions. In the financial year ended March 2021,

Ricoh Group had worldwide sales of 1,682 billion yen (approx. 15.1 billion USD).

For further information, please visit www.ricoh.com

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